

***European Copywriters Conference,
De Burcht, Amsterdam (provisional programme)
16 & 17 May 2019 #eccholland19***

Call or text 00 44 7545 232980 if you've got any problems

Wednesday 15 May

7pm Pre-conference Drinks

Thursday 16 May - Pre-Conference Training * 3

John Yorke – Storytelling for Business

Guy Browning – Quick Fresh Thinking

Alan Barker – Copywriting for Non-Copywriters

- 9.00 Registration opens - Teas & coffees on arrival
- 10.00 - Training
- 11.30 – 1200 - Teas & coffees
- 1.00 - Lunch
- 2.00 - Resume Training
- 3.15-3.45 – Teas, coffees & cake
- 4.45 - Training Ends
- 5.00 - Tour of De Burcht (All welcome)
- 5.30 - Drinks reception at local bar

***European Copywriters Conference,
De Burcht, Friday 17 May 2019 (provisional
programme)***

- **9am** – Registration opens - Teas & coffees
 - **10.00** – Chair’s introduction, tba
 - **10.05** – Jonny Morgan – *Writing for a European Audience*
 - **10.25** – Sabine Harnau
 - **11.00** – tba
 - **11.30** – Teas & Coffees
 - **12.00** – tba
 - **12.45** – Guy Browning on Humour
 - **1.00** – Lunch
 - **1.50** – Group photo
 - **2.00** – tba
 - **2.30** – Short Break
 - **2.35** - Interactive seminars
 - Jan Sonneveld,
 - Margaret Webster,
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 - **3.20** – Teas & coffees + cakes
 - **3.45** - Closing keynote – Kresse Wesling
 - **4.15** – Closing remarks
 - **4.30** (approx.) – Conference ends
- Post-conference drink in Amsterdam